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Expiration Date: October 30, 2020**COMPLIANCE IS MANDATORY**[Printable Format \(PDF\)](#)

Request Notification of Change (NASA Only)

Subject: Graphic Markings on Space Transportation Vehicles, U.S. Components of the International Space Station Component Systems, and Payloads (Revalidated 4/14/2015)**Responsible Office: Human Exploration and Operations Mission Directorate****CHANGE HISTORY**

Chg#	Date	Description/Comments
1	04/14/2015	Update to comply with 1400 Compliance, with administrative changes to the Policy, titles changes, update authorities and applicable documents, and added Attachment A - References.

1. POLICY

a. NASA's policy is to ensure that graphic markings on NASA space transportation vehicles (or procured commercial launch services), component systems, and payloads are simple, professional, effective for identification, standardized where practical, and, except as otherwise directed by the Administrator, do not advertise for commercial products. Markings and marking materials must conform to the guidelines and requirements contained in the reference documents listed in paragraph 4.

b. The rules governing the markings are dictated by the various physical configurations, operational environments, and life expectancies of each.

Space transportation vehicles may carry one or more of a variety of markings, or remain unmarked, depending on the discretion of those funding the launches. The markings may include national colors, the NASA logo, mission logo, logotypes, trademarks, or similar symbols, and may be no larger than the diameter of the launch vehicle in both height and width.

c. U.S. components of the International Space Station (ISS) shall carry only the U.S. national colors, the words "United States," and/or "USA," the name of the given element, and the NASA Insignia.

d. Component systems provided by foreign governments or international agencies for the Human Space Flight Systems (HSES) may display the markings of their nations or agencies for noncommercial purposes, as their provider's judge appropriate, with the approval of the Associate Administrator for HEOMD. Examples of such are the Remote Manipulator System from Canada the two ISS Nodes, Columbus and Harmony, constructed by the Italian Space Agency (ASI) for the European Space Agency (ESA).

e. Each element, system, and payload of the ISS provided by an International Partner (IP) may carry the providing IP's national colors, the name of the providing country, the name of the given element, and the insignia of that IP's cooperating agency. The ISS IP's shall submit the plans for their proposed markings to the Space Station Control Board (SSCB). The SSCB, with the support of the ISS Partners Public Affairs Office Working Group, shall review each proposed marking to confirm its compliance with the guidelines contained in ISS Partner Program Directive (ISSP-PPD-519), "ISS Program Guidelines for Graphic Markings on ISS Elements, Systems and Payloads."

f. Space payloads may display the markings of their NASA or non-NASA owners so that they can be identified while being filmed or videotaped as part of the ISS, or deployed in space. Payload markings may be designed as their owner's judge appropriate, provided that they do not appear as advertising rather than identification. No markings

will be approved if they contain any advertising other than the name of the owner or sponsor, interfere in any way with the mission, or may be considered to be unprofessional or inappropriate.

g. This policy does not restrict the use of markings necessary for safety (e.g., cautions and warnings).

2. APPLICABILITY

a. This directive is applicable to NASA Headquarters and NASA Centers, including Component Facilities and Technical and Service Support Centers.

b. In this directive, all mandatory actions (i.e., requirements) are denoted by statements containing the term "shall." The terms: "may" or "can" denote discretionary privilege or permission. "Should" denotes a good practice that is recommended, but not required. "Will" denotes an expected outcome, and "are and is" denotes descriptive material.

c. In this directive, all document citations are assumed to be the latest version unless otherwise noted.

3. AUTHORITY

The National Aeronautics and Space Act, as amended, 51 U.S.C. § 20101(a) and 20113(a).

4. APPLICABLE DOCUMENTS

ISSP-PPD-519, "ISS Partner Program Directive," "ISS Program Guidelines for Graphic Markings on ISS Elements, Systems and Payloads."

5. RESPONSIBILITY

a. The Associate Administrator for the Office of Communications (or designee), as the manager of the Agency's Graphics Standards Program, is responsible for reviewing and approving all marking proposals to the NASA Style Guide and for providing expert assistance for compliance with the NASA Style Guide.

b. The Associate Administrator for the Office of International and Interagency Relations (or designee) shall review all marking proposals received from non-U.S. sources.

c. The Associate Administrator for HEOMD (or designee), is responsible for the approval, of markings for NASA space transportation vehicles (or procured commercial launch services); component systems of HSFS and the ISS, and for all payloads to be flown on the HSES.

d. Program Managers are responsible for submitting proposed markings to the appropriate review and approval authorities and for the fabrication and application of markings for all payloads that they sponsor.

e. All costs associated with the design, fabrication, or application of markings will be borne by their proponents unless accepted by NASA as part of a cooperative venture. Any claims arising from the use of markings will be the responsibility of their proponents.

f. Center Directors, through their respective Program Managers, shall ensure compliance with this policy. Center Directors shall ensure that any proposed deviations or waivers from the policy are referred to the Associate Administrator for HEOMD (or designee) for approval.

6. DELEGATION OF AUTHORITY

None.

7. MEASUREMENT/VERIFICATION

a. Compliance with this policy shall be measured through periodic evaluation of review and approval performance. The major areas to be measured are as follows:

(1) The timeliness of proposed markings review action by the Assistant Administrator for Public Affairs for all markings submitted by all sources.

(2) The timeliness of proposed markings review action by the Assistant Administrator for External Relations (or designee) for all proposed markings submitted by non-U.S. sources.

(3) The timeliness of proposed markings review/approval action by the Associate Administrator for Space Operation (or designee).

(4) The timeliness of proposed markings review/approval/waiver action by the Associate Administrator for Space Operations (or designee).

8. CANCELLATION

NPD 8610.6F, Graphic Markings on Space Transportation Vehicles, U.S. Components of the International Space Station Component Systems, and Payloads, dated October 30, 2003.

REVALIDATED W/CHANGE 1, 4/14/15, ORIGINAL SIGNED BY:

/s/ Sean O'Keefe
Administrator

ATTACHMENT A: (TEXT)

- A.1. NPD 8710.3, NASA Policy for Limiting Orbital Debris Generation.
- A.2 Agency Graphic Standards as authorized by NASA Headquarters Office of Public Affairs:
 - (1) NASA Insignia Graphics Standards, NP-212.
 - (2) Graphic Standards Manual (Shuttle and Space Flight Markings).
- A.3 SSP 30233, "Space Station Requirements for Materials and Processes."
- A.4 JSC-SE-R-006, "NASA JSC Requirements for Materials and Processes."
- A.5 MSFC-STD-506, "Standard Materials and Processes Control."

(URL for Graphic)

None.

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